

From: [California Apparel News](#)
To: Kent Smith
Subject: CUSTOM | The Boys Are Back on Tour--Mark Your Calendar
Date: Monday, July 13, 2015 6:12:17 AM

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BUHLER QUALITY YARNS

Don't Compromise Luxury



From July 21st through to July 23rd the Buhler Boys will be back at Texworld, New York. Make an appointment now to discuss the industry's highest quality Supima Cotton, MicroModal® and MicroTENCEL®.

TEXWORLD, NEW YORK July 21-23, Booth J2009

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Don't Compromise Luxury

The Brilliance of MicroModal® is now attainable

Sourcing higher-quality MicroModal® within your existing budget is a question of who, not how. As the United States' first successful spinner of MicroModal®, we are uniquely positioned to help integrate supply chain efficiencies through our MicroModal®-experienced partners. These efficiencies help keep your costs down and raw material quality up.

More About Micromodal



Tradeshow Calendar

TRADESHOW	DATE	LOCATION
TEXWORLD	July 21 – 23	New York, USA
COLOMBIA MODA*	July 28 – 30	Medellin, Colombia
OUTDOOR RETAILER*	August 5 – 8	Salt Lake City, USA
MAGIC	August 17 – 19	Las Vegas, USA
EXPOFIL*	September 15 – 17	Paris, France
LA TEXTILE	Sep 29 – Oct 1	Los Angeles, USA
ITMA	November 12 – 19	Milan, Italy

*A BQY representative will be walking these shows

We Make MicroModal Work



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